

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH KATHY CASH TITTLE CINDY CASH TARA CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH KATHY CASH TITTLE CINDY CASH TARA CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH KATHY CASH TITTLE CINDY CASH TARA CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH KATHY CASH TITTLE CINDY CASH TARA CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH KATHY CASH TITTLE CINDY CASH TARA CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH KATHY CASH TITTLE CINDY CASH TARA CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TWENTY TWO PRODUCTION "MY DARLING VIVIAN" ROSANNE CASH SCHWOEBEL

THIS HEART OF MINE PRESENTAN ELEMENT TO THE PRESENTANT TO THE PRESE



My Darling Viviau

90 Minutes | USA | 2020

WORLD PREMIERE SXSW 2020 FILM FESTIVAL

100% Fresh on Rotten Tomatoes (As of 5/6/2020)

Sales Representative

Orly Ravid (The Film Collaborative) orly@thefilmcollaborative.org
323.610.8128

Website: mydarlingvivian.com
Facebook: facebook.com/mydarlingvivian
Instagram: @mydarlingvivianfilm
Twitter: @mydarlingvivian

LOGLINE

The story of Vivian Liberto, Johnny Cash's first wife and the mother of his four daughters. Features never-before-seen footage and photographs.

SYNOPSIS

In 1951, Catholic schoolgirl Vivian Liberto meets handsome Air Force cadet Johnny Cash at her local San Antonio, Texas skating rink. Their whirlwind summer romance lays the foundation for a feverish three-year-long correspondence while Johnny is stationed in Germany. Thousands of letters later, the two marry upon his return in 1954. Within a year, a career blossoms and a family is started. By 1961, Johnny Cash is a household name, number one on the music charts, and perpetually on tour. Meanwhile, only two weeks postpartum, Vivian settles into their custom-built home in Casitas Springs, California with their four young daughters. Plagued by bobcats, rattlesnakes, all-hours visits from fans, and a growing resentment toward her husband's absence, Vivian is pushed to a near breaking point when she and her daughters are targeted by hate groups over her perceived race. In *My Darling Vivian*, we will meet the first Mrs. Cash as her daughters, Rosanne, Kathy, Cindy, and Tara, share with us first hand, for the first time, the entire story of love, isolation, fear, heartbreak, and survival.





Photos courtesy the Estate of Vivian Distin.

NOTES ON THE FILM

My Darling Vivian has the unique advantage of exclusive, unprecedented access to a wealth of never-before-seen footage and photographs of Vivian Liberto and Johnny Cash, as well as to their daughters themselves. Rosanne Cash, Kathy Cash Tittle, Cindy Cash, and Tara Cash Schwoebel chronologically trace Vivian's romantic, wrenching, and dizzying journey, shedding light on the undeniable marks that were left.





Footage courtesy the Estate of Vivian Distin.

STATEMENT FROM ROSANNE CASH

"My mother's own story has often been lost or misinterpreted to serve a myth. Even though she was an intensely private woman, I think she longed to have her story told, and her place in the history of my family acknowledged with respect and love." —**Rosanne Cash**

DIRECTOR'S STATEMENT

"Now that Vivian's truth is being told at a time when our society is beginning to listen to its aggrieved women, maybe her joy and pain and reality can be fully accepted. Her life was romantic and bewildering, difficult and significant, and wholly filmic – more than a mere footnote in the biography of Johnny Cash."

-Matt Riddlehoover

CRITIC REVIEWS

100% Fresh on Rotten Tomatoes (As of 5/6/2020)

Critics' Pick
The Hollywood Reporter
Forbes
Entertainment Tonight
Austin American-Statesman
Texas Monthly Magazine



"Brings a woman erased into vivid focus... engaging and revelatory... deeply affecting. *My Darling Vivian* relates a little-known love story, great in its own right... with heart-stopping poignancy." —The Hollywood Reporter

"An exceptional documentary that separates fact from myth... a fascinating and affecting corrective..." —Variety

"Thoroughly engrossing, often heartbreaking..." -Rolling Stone

"[A] lovely portrait... unmistakably loving and sensitive..." —The Wrap

"An incredible film for the rich portrait it paints of a complex, very private woman..." —Alliance of Women Film Journalists

"A long-overdue must-see that sets the record straight... There is great value to be found in *My Darling Vivian*, if you're up to walk this line." —Film Threat





Photos and footage courtesy the Estate of Vivian Distin.

SXSW AUDIENCE REACTIONS

```
"This will forever be my favorite documentary." - @@nativenewyorkgirl
```

[&]quot;So blown away..." - @@tsienart

[&]quot;This film moved me." - @@chelywright

[&]quot;It's a powerful piece of work." - Y@billcolrus

[&]quot;An incredible documentary... inspiring in its sadness." - \mathbf{y} @jayasherguy

[&]quot;Adding to my watchlist!!!" - **y**@janetmock[♥]

[&]quot;Just watched one of the best documentaries..." - ¥@Shaedreams

[&]quot;My jaw is on the floor." - ♥@KevinTihista

[&]quot;It might be the best documentary of the year..." - ♥@ChristianPayst1

[&]quot;My Darling Vivian. Watch it." - ♥@donaldrcohen12

[&]quot;A real eye opener." - 🛩 @ DougLoves Movies

[&]quot;Watching My Darling Vivian and just wiping away the tears." - 💆 @bjeanashley

[&]quot;Totally heartbroken. This is what great filmmaking can do!" - 💆 @Natetheworld

[&]quot;Beautifully done doc..." - ♥@AllisonGallaway

[&]quot;It was sublime. A moving portrait. Loved it." - $\mbox{\ensuremath{\mbox{$\checkmark$}}}$ @daves recordschi

[&]quot;Wowza." - **y**@talkingincode

[&]quot;A must watch!" - **y**@cyndabella218

[&]quot;Wonderful... poignant and moving." - **y**@blacksab67

[&]quot;You don't want to miss My Darling Vivian." - 💆 @ Moses Barbarosa

[&]quot;Came away with a new perspective..." - ♥@StenoGenie

[&]quot;So glad I watched it. Excellent storytelling..." - **y**@kelmacias

[&]quot;Stunning, beautiful..." - **Y**@GaryDBenz

[&]quot;Her story is one of resilience. Such a beautiful documentary." - ♥@Snacpack

[&]quot;I loved it so much. SO important!" - 💆 @beccabalicious

SXSW AUDIENCE REACTIONS (Continued)

"Amazing. Crushing. Sidenote: her fashion sense was incredible." - 💆 @ ToniThai

"This doc is amazing!! Please watch and put respect on her name." - \(\mathbf{y}\)@prgirl73

"Watched it twice." - "@seabitch_ursula

"Heartbreaking and beautiful." - 9@hdunbar7

"Excellent film." - **Y**@PeggyTrembley

"Tough to watch how media erased a human being." - \(\mathbf{y}\)@iamtikasumpter \(^{\mathbf{o}}\)

"I'm so glad her story is being told!" - \(\mathbb{G}\)@Aynsley_Broom

"Makes you look at the movie *Walk the Line* in a new way..." - **Y**@Sabrina2322

"It's really good." - ♥@HawkeyeOnAir

"What a beautiful doc." - **У**@VJnky55

"Amazing." - **Y**@TinaCasting

"INCREDIBLE! A must watch." - **y**@Ransomtlp

"Hers is a true love story." - 💆 @ RodneyJCrowell

"So gooood." - ♥@Sir_Brandelion

"Chances are I will rewatch it... a beautiful thing." - #@stacys17

"A great film." - **Y**@reelsistas

"I can't recommend it enough." - 💆 @ Rowker The Joker

"I haven't quit thinking about this film since I watched it..." - Getsy Sullivan

