

A SONG FOR YOU: THE AUSTIN CITY LIMITS STORY



Directed and Produced by Keith Maitland

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Section: 24 Beats Per Second Premiere Status: World Premiere Country: United States Language: English Year: 2016 Runtime: 96min "I've snuck backstage at nearly every concert I've attended since I was 15 years old, and it was in the spirit of that kind of 'backstage-pass' that I wanted to approach A SONG FOR YOU" -Keith Maitland (Director/Producer).

LOGLINE

From Willie Nelson to Wilco, Ray Charles to Radiohead, A SONG FOR YOU: THE AUSTIN CITY LIMITS STORY offers the ultimate backstage pass to 40 years of incredible music from the longest running music show in television history.

SHORT SYNOPSIS

Packed wall to wall with the greatest music from Texas and beyond, with performances from Willie Nelson, Stevie Ray Vaughan, Ray Charles, Beck, Alabama Shakes, and Radiohead, A SONG FOR YOU: THE AUSTIN CITY LIMITS STORY is music to the ears of fans everywhere. This film highlights the PBS series' evolution, proving that after 40 years, ACL is more relevant now than ever before. Featuring interviews with dozens of artists and fans, and untold insights from long-time producer Terry Lickona, A SONG FOR YOU transcends the TV show and gives audiences a front-row seat and backstage pass to the greatest performances of the longest running music show in television history.

HISTORY OF AUSTIN CITY LIMITS

What is Austin City Limits?

The short answer is: Austin City Limits is a music performance television show that appears weekly on PBS.

The longer answer is that ACL is the longest-running music program in television history, the only television show to have been awarded the Presidential Medal of the Arts, and was recently recognized by Time magazine as one of the 10 most influential music programs of all time. It's a show that's presented a huge variety of musical styles and genres, hosting everyone from Willie Nelson to BB King to Foo Fighters and a show that's been enshrined as a Rock & Roll Landmark in the Rock & Roll Hall of Fame and Museum.

But no one knew it would be any of those things back in 1974. That was the year KLRU (then KLRN) program director Bill Arhos, producer Paul Bosner and director Bruce Scafe hatched the idea in response to PBS's call for original programming from its member stations. Scafe had already directed the music show The Session for WSIU in Carbondale, Illinois, while Bosner was a dedicated fan of the so-called cosmic cowboy scene in Austin. After the latter turned Arhos on to Jan Reid's book *The Improbable Rise of Redneck Rock*, which covered the

progressive country scene, the trio came up with the idea of a TV program to showcase Austin's diverse mix of country, blues, folk and psychedelia. Thus Austin City Limits (title courtesy of Bosner, who saw the sign every week when he commuted from Dallas to Austin) was born.

The pilot was shot on October 14, 1974, and starred Willie Nelson, who was not yet the iconographic American music figure he would become. (B.W. Stevenson was actually taped the night before, but the recording was deemed unusable.) The deliberate lack of production slickness and attention to audio detail pleased even the notoriously TV-shy Nelson, and Arhos pitched the pilot to PBS as part of its 1975 pledge drive. The show's success as a fundraiser was enough for Arhos to get ACL greenlighted as a series, and the odyssey began.

Ryan Adams Alabama Shakes Arcade Fire Asleep at the Wheel Austin City Limits Celebrates 40 Years The Avett Brothers Band of Horses Courtney Barnett Beck **Dierks Bentley** Ryan Bingham Andrew Bird The Black Keys The Black Angels Bloc Party Blues Traveler James Blunt Bon Iver Jeff Bridges Leon Bridges Café Tacvba Calexico Brandi Carlile Haves Carll Neko Case Rosanne Cash Cat Power Nick Cave & the Bad Seeds Manu Chao Tracy Chapman Cheap Trick Kenny Chesney Eric Church The Civil Wars Gary Clark Jr.

AUSTIN CITY LIMITS ARTISTS

Jimmy Cliff Coldplay Elvis Costello Crowded House Ray Davies Dawes Death Cab for Cutie The Decemberists Delta Spirit Dixie Chicks Dr. Dog **Drive-By Truckers** Jakob Dylan Steve Earle Kat Edmonson Edward Sharpe and the Magnetic Zeros Kathleen Edwards **Roky Erickson** Alejandro Escovedo Explosions in the Sky Fleet Foxes Flogging Molly Florence + The Machine Ben Folds Foo Fighters **Ruthie Foster** Franz Ferdinand fun Future Islands Ghostland Observatory Vince Gill Gnarls Barkley Gomez The Gourds Shakey Graves

Patty Griffin & Friends Grizzly Bear Grupo Fantasma Ben Harper and Relentless7 Emmylou Harris & Rodney Crowell The Head and the Heart Heartless Bastards Don Henley Iron and Wine Jason Isbell Etta James Jim James Sarah Jarosz Jesse & Joy Jack Johnson Sharon Jones & the Dap-Kings Norah Jones Juanes Valerie June Robert Earl Keen Angelique Kidjo The Killers B.B. King Kings of Leon Michael Kiwanuka Alison Krauss & Union Station Kris Kristofferson Femi Kuti **K'NAAN** Ladysmith Black Mambazo Kendrick Lamar Miranda Lambert Ray LaMontagne

Bettye LaVette Amos Lee John Legend & The Roots Black Joe Lewis & The Honeybears Jenny Lewis Lykke Li Local Natives Los Lonely Boys Los Lobos Lyle Lovett Lyle Lovett & Friends: A Songwriters Special Nick Lowe The Lumineers Aimee Mann Damian Marley Steve Martin Dave Matthews Band John Mayer Tim McGraw James McMurtry Tift Merritt The Milk Carton Kids The Steve Miller Band Monsters of Folk Van Morrison Mos Def **Bob Mould** Mumford & Sons Kacey Musgraves My Morning Jacket The National Willie Nelson & Asleep at the Wheel The New Orleans Social Club Randy Newman Joanna Newsom Nickel Creek

Nine Inch Nails Paolo Nutini Okkervil River Old Crow Medicine Show Roy Orbison **Brad Paisley** Pearl Jam **Pinetop Perkins** Madeleine Peyroux Phoenix Portugal. The Man Preservation Hall Jazz Band John Prine Punch Brothers Queens of the Stone Age R.E.M. The Raconteurs Radiohead Corinne Bailey Rae Bonnie Raitt Nathaniel Rateliff & the Night Sweats Rilo Kiley J. Roddy Walston & The **Business** Rodrigo y Gabriela with C.U.B.A. Carrie Rodriguez Raphael Saadiq Emeli Sandè Bob Schneider Ed Sheeran The Shins Shovels & Rope Sturgill Simpson Sleater-Kinney Sam Smith Sonic Youth Esperanza Spalding

Spoon St. Vincent Mavis Staples Sufjan Stevens The Swell Season James Taylor Susan Tedeschi Tedeschi Trucks Band Thao & The Get Down Stay Down Them Crooked Vultures Thievery Corporation Allen Toussaint Trombone Shorty & Orleans Avenue tUnE-yArDs KT Tunstall TV on the Radio Tweedv Vampire Weekend Vintage Trouble Tom Waits The War on Drugs M Ward Dale Watson Gillian Welch What Made Milwaukee Famous Jack White White Denim Widespread Panic Wilco Lucinda Williams Gretchen Wilson Cassandra Wilson Steve Winwood Carolyn Wonderland

Keith Maitland (Director/Producer) An Emmy-nominated director of feature documentaries, Maitland and his team at Go-Valley immersed themselves in the 40 years of Austin City Limits music history. At the same time, they embedded with the Austin City Limits production team to capture behind-the-scenes, backstage, rehearsal, and performance moments with the incredible artists who graced the ACL stage in Season 40 to create the ultimate fans' digest of the longest running music program on TV. As a live music fan, Maitland couldn't have asked for a greater opportunity to capture the energy and magic of the live music experience and the untold history of an American music institution.

2016 marks the release of two feature docs from Keith Maitland. Both A SONG FOR YOU: THE AUSTIN CITY LIMITS STORY as well as TOWER, a feature documentary about the 1966 University of Texas tower shooting will premiere at the 2016 SXSW Film Festival. His last film, THE EYES OF ME, a year-in-the-life of four blind teens, premiered at SXSW in 2009, broadcast on PBS' Independent Lens and was honored with a Barbara Jordan Media Award by the State of Texas. Maitland is a director of documentary features, commercials, and TV series; his credits also include 7 seasons with NBC's LAW & ORDER as an assistant director. Keith is a graduate of the University of Texas, the Director's Guild of America Trainee Program and the PBS Producer's Academy.

Sarah Wilson (PRODUCER/CAMERA) returned to her hometown of Austin, Texas after nine years of studying and working in New York City. A documentary and commercial photographer as well as Director of Photography for documentary films, Wilson's clients include the The New York Times Sunday Magazine, Time, HGTV, The Atlantic Monthly, Texas Monthly, Mother Jones among others. Prints from past personal projects have been acquired by the permanent collections at the Museum of Fine Arts Houston, The Harry Ransom Center at the University of Texas, and the Lishui Photography Museum of China. Current projects include "Our Desired Future," a look at the tenuous state of Texas ground water, and "Deep Time: An artist's journey; sifting through the stratigraphy of paleontology and family." Sarah Wilson is currently developing new documentary and narrative projects with her husband, Keith Maitland.

Susan Thomson (PRODUCER) spent over 12 years as a media consultant in Dallas, Los Angeles and London, with roles in strategy, operations and distribution at Warner Bros., Sony Pictures, Andrew Lloyd Webber's "Really Useful Group", and the BBC. Susan co-founded and co-produces FilmMatters, a dialogue that focuses on the use of film to encourage social change. FilmMatters has been programmed within festivals and as a stand-alone symposium. She holds a BBA from the University of Texas. In addition to A SONG FOR YOU, Susan is a producer for TOWER.

Hillary Pierce (COORDINATING PRODUCER) After several years working in the film and television industry in her native North Carolina, Hillary began her documentary career in NYC at Maysles Films under the tutelage of Direct Cinema pioneer Albert Maysles. While earning her MFA in Documentary Film at Wake Forest University, Hillary assisted faculty member and Kartemquin filmmaker Peter Gilbert teaching Visual Storytelling. She produced and directed THE ONE WHO BUILDS, a documentary about Dr. Omer Omer, once a Sudanese refugee, now an American citizen who is paying it forward as the director of a refugee resettlement organization in the American South. The film won Best Short Documentary awards at both

Kansas City Film Fest and Boston International Film Festival and is currently on a university screening tour. Now based in Austin, Texas, she writes and produces non-fiction projects, joining Go-Valley in 2014. In addition to A SONG FOR YOU, Hillary is a part of the producing team for TOWER.

Austin Reedy (EDITOR) is an Austin, TX based editor, who has worked on several independent films and television series that have shown on PBS, A&E, Discover, History and TLC. Reedy also edited TOWER, directed by Keith Maitland.