

**Special.tv is an independent streaming service** and platform democratizing streaming by making global SVOD & TVOD distribution and monetization accessible to all.

Special.tv powers creators, studios, and distributors with a simple, elegant streaming utility and complete control of pricing, retained rights ownership, transparent audience and viewership data, and an attractive, customizable audience interface.

On Special.tv, own your subscription video channel, distribute to mobile, web, and SmartTVs, and keep 90% of your subscription and transactional revenue, with no upfront costs, no hidden fees, and no strings attached.

**Subscription media is unbundling** as major networks capitalize on the new streaming-first future; producing and distributing original content direct-to-consumer, and cutting out independent studios and distributors. To stay competitive, independent studios and distributors will capitalize on this new streaming-first future by becoming streamers themselves and going direct-to-consumer.

According to Statista, Global SVOD revenues will reach \$71B in 2021, growing over 20% from 2020. And with only 14% viewer penetration and an avg. streaming household having 4 subscriptions and growing, the streaming-first future has created unlimited revenue and audience potential for independent studios and distributors to enter the market.

## own your SVOD channel



Keep 100% ownership of your content



Keep 90% of your revenue



No exclusivity or licensing contracts



Distribute & monetize globally



No startup costs or additional fees



Access transparent subscriber & video analytics

**Selected by Variety** - 10 Entertainment Tech Innovators to Watch Create Solutions on Global Scale

Special.tv is currently in early access, invite only to ensure that we create the best possible experience for new streamers and their audience. Contact us today to join the independent streaming service.



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