

THE NEW CORPORATION : THE UNFORTUNATELY NECESSARY SEQUEL Press Kit

Official Selection

tiff

Toronto International
Film Festival 2020

IT'S COMING...THE SEQUEL TO
THE AWARD-WINNING FILM
THE CORPORATION (2003)



THE
UNFORTUNATELY
NECESSARY
SEQUEL

THE NEW CORPORATION

TELEFILM CANADA AND THE ROGERS GROUP OF FUNDS THROUGH THE THEATRICAL DOCUMENTARY PROGRAM PRESENT

IN ASSOCIATION WITH CRAVE, A DIVISION OF BELL MEDIA

A GRANT STREET PRODUCTION IN ASSOCIATION WITH SCREEN SIREN PICTURES

A FILM BY JENNIFER ABBOTT AND JOEL BAKAN "THE NEW CORPORATION: THE UNFORTUNATELY NECESSARY SEQUEL"

ORIGINAL MUSIC COMPOSED BY MATT ROBERTSON SOUND DESIGN VELCROW RIPPER EDITOR PETER ROECK DIRECTOR OF PHOTOGRAPHY IAN KERR, CSC

EXECUTIVE PRODUCER JOEL BAKAN PRODUCED BY BETSY CARSON AND TRISH DOLMAN NARRATED BY CHARLES OFFICER

WRITTEN BY JOEL BAKAN BASED UPON HIS BOOK "THE NEW CORPORATION: HOW 'GOOD' CORPORATIONS ARE BAD FOR DEMOCRACY"

DIRECTED BY JOEL BAKAN AND JENNIFER ABBOTT



Produced with the participation of Ken and Reva Davidson

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THE NEW CORPORATION.MOVIE

Logline

The Corporation examined an institution within society; ***The NEW CORPORATION*** reveals a society now fully remade in the corporation's image, tracking devastating consequences and also inspiring movements for change.

Short Synopsis (50 words)

The Corporation (2003) examined an institution within society; The New Corporation reveals a world now fully remade in the corporation's image, perilously close to losing democracy. We trace the devastating consequences, connecting the dots between then and now, and inspire with stories of resistance and change from around the world.

Short Synopsis (100 words)

From Joel Bakan and Jennifer Abbott, filmmakers of the multi-award-winning global hit, [The Corporation](#), comes this hard-hitting and timely sequel.

The New Corporation reveals how the corporate takeover of society is being justified by the sly rebranding of corporations as socially conscious entities. From gatherings of corporate elites in Davos, to climate change and spiralling inequality; the rise of ultra-right leaders, to Covid-19 and racial injustice, the film looks at corporations' devastating power. In the face of inequality, climate change, and the hollowing out of democracy ***The New Corporation*** is a cry for social justice, democracy, and transformative solutions.

Synopsis (125 words)

From Joel Bakan and Jennifer Abbott, filmmakers of the multi-award-winning global hit, [The Corporation](#), comes this hard-hitting and timely sequel.

The New Corporation reveals how the corporate takeover of society is being justified by the sly rebranding of corporations as socially conscious entities. From gatherings of corporate elites in Davos, to climate change and spiralling inequality; the rise of ultra-right leaders to Covid-19 and racial injustice, the film looks at corporations' devastating power. Countering this is a groundswell of resistance worldwide as people take to the streets in pursuit of justice and the planet's future.

In the face of increasing wealth disparity, climate change, and the hollowing-out of democracy ***The New Corporation*** is a cry for social justice, deeper democracy, and transformative solutions.

Joel Bakan, Director, Writer & Executive Producer

Bio



Joel Bakan is professor of law at the University of British Columbia, and an internationally renowned legal scholar and commentator. A former Rhodes Scholar and law clerk to Chief Justice Brian Dickson of the Supreme Court of Canada, Bakan has law degrees from Oxford, Dalhousie, and Harvard. His critically acclaimed book, *The Corporation: The Pathological Pursuit of Profit and Power* (2004), electrified readers around the world (it was published in over 20 languages), and became a bestseller in several countries. Bakan wrote and co-created (with Mark Achbar) a feature documentary film, *The Corporation*, based on the book's ideas and directed by Achbar and Jennifer Abbott. The film won numerous awards, including best foreign documentary at the Sundance Film Festival, and was a critical and box office success. *The New Corporation*, a sequel to that film, is based on Bakan's book of the same name and directed by Bakan and Jennifer Abbott. Bakan's scholarly work includes *Just Words: Constitutional Rights and Social Wrongs* (1997), as well as textbooks, edited collections, and numerous articles in leading legal and social science journals. His award-winning book, *Childhood Under Siege: How Big Business*

Targets Children (2012), has been translated into several languages. A recipient of awards for both writing and teaching, Bakan has worked on landmark legal cases and government policy, and serves regularly as a public speaker and media commentator. Also a professional jazz guitarist, Bakan lives in Vancouver, Canada with his wife Rebecca Jenkins.

Jennifer Abbott, Director & Supervising Editor

Bio

Jennifer Abbott is a multi-award-winning filmmaker and media activist who for the last 25 years has been making films about some of the most urgent social, political and environmental issues of the day. Born in Montreal, she pursued an education dedicated to radical political thought, women's studies and deep ecology, which are at the centre of her beliefs today. She is best known as one of the Directors & the Editor of 2003's breakthrough documentary, *The Corporation*. This year will also see the release of her feature documentary, *The Magnitude of All Things*, about ecological grief in the era of climate change. Jennifer is a mother of three and lives in Vancouver.

Filmography:

The Magnitude of All Things (2020), *Us & Them* (2015), *Unspeak: Brave New Minds* (2013), *The Corporation* (2003), *A Cow at My Table* (1998)



Trish Dolman, Producer



Trish Dolman founded Screen Siren Pictures in 1997 and is a leading Western Canadian feature film, documentary, television, digital producer and director. With more than 30 documentary and feature film credits over her twenty-eight-year career, her projects have won acclaim, awards and have screened at various marquee international festivals.

Trish's recent credits include: French Exit, a feature film starring Michelle Pfeiffer and Lucas Hedges for Sony Classics and Worldwide (premiere at NYFF 2020); The New Corporation: The Unfortunately Necessary Sequel (premiere at TIFF 2020); Citizen Bio, a feature-length documentary that she directed about the subculture of biohacking (Showtime Networks, fall of 2020); Indian Horse, an adaptation of Richard Wagamese's award-winning novel, which was the most successful English-Canadian film of 2018: Canada In A Day, where Trish won the Canadian Screen Award for Best Director, Documentary, and was Executive Produced by Ridley Scott and inspired by Kevin Macdonald's Life in a Day.

In 2003, Trish was the youngest recipient of Women in Film & Video Vancouver's Woman of the Year Award and received Veuve Clicquot Ponsardin's La Grande Dame Woman of Distinction. In 2010 she was named one of the 100 Most Influential Women in British Columbia by the Vancouver Sun.

Betsy Carson , Producer

Vancouver-based Betsy Carson is an award-winning producer/ EP/ director with more than 30 years' experience in documentary film, television, and digital projects. She has collaborated for decades with filmmakers Nettie Wild, Gary Marcuse, Hugh Brody and Mark Achbar, and has produced over 100 hours of innovative projects ranging from television to theatrical features, interactive websites and public art installation. Recent credits include: The New Corporation: The Unfortunately Necessary Sequel (coproduced with Trish Dolman); UNINTERRUPTED, a digitally mapped public art project directed by Nettie Wild and co-produced with Rae Hull; 500 Days in the Wild, director Dianne Whelan's 6-year journey on The Great Trail; Deadman's Switch (EP), directed by Sheona McDonald on crypto-currency; and The Cannabis Cure, on current Cannabis research, directed by Peter Klein. The films she has collaborated on have won numerous national and international awards and honours including multiple Genie and Gemini awards, AFI, Berlin, Hot Docs, IDA,



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Prism, Grantham, Planet in Focus. Betsy was also Co-Vice Chair of DOC National for six years.

Production Notes

Ten years after the release of *The Corporation*, which remains the most successful Canadian documentary ever made, *The New Corporation*'s genesis rose from an initial meeting in January 2015 between Producer Trish Dolman and members of the team behind the original 2003 film about the possibility of a sequel. Producer Betsy Carson joined the team that same month and Writer/Director Joel began writing the treatment for the sequel based on ideas he had been formulating for his follow-up book *The New Corporation: How 'Good' Corporations are Bad for Democracy*. Research, development, fundraising and preliminary interviews took place from January 2015 through 2017. In 2017, Associate Producer Dawn Brett-Hauschild joined the team to secure the core interviews for the project and director Jennifer Abbott (co-director and Editor of *The Corporation*) re-joined the team as Director and supervising editor. With extensive and ongoing research completed and development shooting secured, and DOP Ian Kerr on board, principal photography began in early 2018 at the World Economic Forum in Davos, Switzerland.

Filming took place for the next two years around the world at the following locations:

Vancouver, BC
Berkeley, CA
Boston, MA
Los Angeles, CA
New York, NY

Portland, OR
San Francisco, CA
Seattle, WA
London, UK
Brussels, Belgium

Davos, Switzerland
Nairobi, Kenya
Barcelona, Spain
Sydney, Australia

Post-production began concurrently with filming. In 2018, editor Peter Roeck came on board to help craft Joel's treatment into a feature documentary structure. Sound Designer Velcrow Ripper and Composer Matt Robertson worked closely with the editing team throughout 2019 and 2020. Principal archival researcher Kate Lingley sourced more than 1100 clips for the film over the 2 years of the edit. The film was completed in mid-August of 2020.

Interview Subjects

Anjali Appadurai
Chris Barrett
Heidi Boghosian
Wendy Brown
Lord John Browne
Ada Colau
John Coyne
Peter Dauvergne
Richard Edelman
Marshall Ganz
Angelo Gavrielatos
Anand Giridharadas
Bibop Gresta
Juan Gonzalez
Nick Hanauer

Michael Hardt
Chris Hedges
John Hepburn
Vallerie Keller
Sanjay Jain
Murrawah Johnson
Sam La Rocca
Abraham Lustgarten
Elizabeth May
Shannon May
Ray Madoff
Paul Mason
Heather McGhee
Stacy Mitchell
Sandra Navidi

Grand Chief Stewart Phillip
Joseph Stiglitz
Diane Ravitch
Robert Reich
Michael Sandel
Kshama Sawant
Klaus Schwab
Dr. Vandana Shiva
Wilson Sossion
Dr ha-Hong Sun
Jonathan Tasini
Robert Weissman
Micah White
Chief Judy Wilson

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Additional details:

Genre: Documentary
Run-time: 106 minutes
Country: Canada
Website: <https://thenewcorporation.movie/>
Social Media: @CorporationFilm
Digital Assets: [Dropbox](#)

Billing Block:

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***The Corporation* (2003) Fact Sheet**

Based on the book *The Corporation: The Pathological Pursuit of Profit and Power*, by Joel Bakan

The Corporation was a sensation when first released. The highest grossing feature documentary in Canadian history, the film was translated into more than 20 languages, and won 26 international awards, including the World Cinema Audience Award at Sundance, IDFA's **Joris Ivens Special Jury Award**, and a Best Documentary Genie. The film's central claim – that the institutional character of the publicly-traded corporation is dangerously akin to that of a human psychopath – hit a nerve, and helped articulate and fuel an escalating worldwide protest against corporations' growing global power and irresponsibility.

Genre	Documentary	
Release Date	2003, re-released 2014	
Length, Formats	35mm festival feature 165 min 35mm theatrical feature 145 min DVD / download version 145 min 2014 Educational version 120 min x 3 parts 3 x 1 hr for television / chapterized for web / DVD 145 min self-released torrent	
Languages	English, Spanish, German, French versioned in 24 languages	
Production Company	Big Picture Media Corporation	
Distributors:	USA: Zeitgeist Films	
Canada:	Mongrel Media Foreign Sales: Films Transit	
Website:	www.thecorporation.com	
Reviews:	http://pro.imdb.com/title/tt0379225/reviewsndation	
Awards:	26 international awards, with 10 audience awards	
Joris Ivens Special Jury Award, International Documentary Festival, Amsterdam	Insight Award, Excellence National Association of Film and Digital Media Artists, USA	Audience Award, Vancouver International Film Festival
Audience Award, World Cinema, Documentary Sundance Film Festival	Top 10 Films of the Year, Toronto International Film Festival Group	Audience Award for Best Feature Length Film Ecocinema International Film Festival, Rhodes
Best Documentary, The Genie Awards, Canada 2005	Genesis Award for Outstanding Documentary Film, United States Humane Society	Best Feature Documentary Environmental Media Association Award
Audience Award, Thessaloniki Documentary Film Festival	Audience Award, Philadelphia International Film Festival	